



Main Street Milton  
Board of Directors' Meeting

July 11, 2018, 4:30 p.m.

MINUTES

The Main Street Milton, Inc. Board of Directors meeting was called to order at 4:40 P.M. on July 11, 2018. Present at the meeting were Acting President Sharon Henderson (via video-conference), Mr. Vernon Compton Secretary and Ms. Cassandra Sharp. Absent from the meeting were Ms. Jennifer Bankester and Mr. Jason Warren. Also present was Mr. Edward Spears, MSM Executive Director. These minutes are a synopsis of the actions taken at the meeting and are not intended as verbatim minutes.

- I. The meeting was called to order by Acting President Henderson at 4:40 p.m. She welcomed the Board and noted that a quorum was present. The chair also noted that Ms. Bankester is absent due to a major illness, and asked the Board to keep her and her family in their thoughts. The agenda was followed as presented.
- II. Ms. Sharp made a motion to approve the agenda as presented. Mr. Compton seconded the motion. The motion passed unanimously.
- III. Ms. Sharp noted that her name was misspelled as "Sharpe" in the minutes from the previous meeting. Mr. Spears apologized and agree to correct them. No other changes to the minutes of the previous meeting were noted. Ms. Sharp made a motion to approve the amended minutes. Mr. Compton seconded the motion. The motion passed unanimously.

Ms. Henderson reported that she would like to pass the gavel to Ms. Sharp due to the difficulty in leading the meeting via video-conference. She advised that she could hear the meeting well, but the video was sometime delayed. Ms. Sharp agreed.

- IV. Treasurer's Report – Mr. Spears advised that the written report was in the agenda materials and he would be happy to answer any questions.
- V. Acting-Chair Sharp called on Mr. Randy Jorgensen, Interim City Manager, and Mr. Alex Andrade, City Attorney (via teleconference) to present the City's Entertainment Revolving Fund concept. Mr. Jorgenson advised that he is requesting the City Council to set aside \$20,000 in a Revolving Funds to assisting securing national acts to perform at the Imogene Theatre. The fund would be used to pay up to 50% of the artist's performance fee. He is also requesting matching funding from the Tourist Development Council to establish the fund. The Fund would be repaid with the proceeds of the event. MSM's Events Coordinator would be asked to review the applications and make a

recommendation to the City. Discussion followed. Mr. Jorgenson clarified that funds would be exclusive to the Imogene Theatre initially. Mr. Andrade advised that some type of legal document would be required – a promissory note, or collateral. He advised that the concept would be presented to the City Council’s Committee of the Whole on July 19, 2018. Ms. Sharp and Mr. Compton disclosed that the both currently serve on the Board of the Santa Rosa Historical Society as well as the MSM Board. Mr. Jorgenson and Mr. Andrade advised that since Main Street Milton was only serving to review the application, and would never receive the funds or any proceeds from a performance and since the Board does not directly supervise the MSM Events Coordinator there would be no concerns. Mr. Andrade further opined that as non-profit organizations, there clearly is no personal financial benefit to the Board members. Any benefit would inure to the Theatre directly and City indirectly. Discussion continued. The Board expressed their support for the program should it come to pass. The Board thanked Mr. Jorgenson and Mr. Andrade for their presentation.

VI. Board skipped this item to allow adequate time to address item VII.

VII. Mr. Spears gave an over view of the eight applications requesting funding. They are:

Lil Pax’s Mini Boats - 5148 Willing Street - \$500 Sign Grant

Visible Changes Barber Shop – 5154 Santa Rosa Street - \$2,500 Grant for façade and infrastructure improvements

Beardless Brewing Co. – 6820 Caroline Street - \$5,000 Loan for façade improvements

Mama Latte’s – 5412 Stewart Street - \$2,500 Grant for façade improvements

Boomerang Pizza – 5227 Willing Street - \$5,000 Loan for façade improvements

The Man Cave Barber – 5176 Stewart Street - \$500 Sign Grant

Bagdad Land & Lumber Co – 6835 Caroline Street - \$5,000 Loan for façade improvements

The Shack – 5168 Stewart Street - \$5,000 Loan for façade improvements and business equipment

He advised that the total request was \$26,000 and that the Board has \$20,000 available to award. Discussion followed. Ms. Sharp disclosed that she is the owner of the buildings that house two of the applicants – Visible Changes Barber Shop and Beardless Brewing Co. and that she would be abstaining from voting on those two applications, but she would be willing to answer any questions the Board may have regarding those two projects. Discussion followed. The Board agreed that the two small sign grants should be fully funded and then Board should apply the criteria that is in the application. The Board discussed the application from Mama Latte’s. Mr. Spears advised that they contacted him very late in the process wishing to apply. He encouraged them to do so. Their application does not have any price quotes, as they are still developing their expansion concept. Mr. Spears advised that he is confident they can submit a more detailed application in the next cycle. The Board agreed and stressed to Mr. Spears to advise Mama Latte’s that they will be a very high priority for the next cycle of funding. He agreed to communicate that message and work closely with them. The following recommendation was development:

Lil Pax’s Mini Boats - \$500 Sign Grant

Visible Changes Barber Shop – \$2,500 Grant for façade and infrastructure improvements

Beardless Brewing Co. – \$5,000 Loan for façade improvements

Mama Latte’s – \$0 – Priority For Next Cycle

Boomerang Pizza – \$5,000 Loan for façade improvements

The Man Cave Barber – \$500 Sign Grant

Bagdad Land & Lumber Co – \$3,250 Loan for façade improvements  
The Shack – \$3,250 Loan for façade improvements and business equipment

The recommendation totaled \$20,000. The Board then voted each item independently, as follows:

Lil Pax's Mini Boats - \$500 Sign Grant – Approved Unanimously  
Visible Changes Barber Shop – \$2,500 Grant – Approved 2-0-1 (with Ms. Sharp abstaining)  
Beardless Brewing Co. – \$5,000 Loan - Approved 2-0-1 (with Ms. Sharp abstaining)  
Boomerang Pizza – \$5,000 Loan - Approved Unanimously  
The Man Cave Barber – \$500 Sign Grant - Approved Unanimously  
Bagdad Land & Lumber Co – \$3,250 Loan - Approved Unanimously  
The Shack – 5168 Stewart Street - \$3,250 Loan - Approved Unanimously

- VI. The Board then returned to item VI. Mr. Lee Willingham, City of Milton Landscaping Department Director discussed the street trees and MSM flower pots along Caroline Street. Mr. Willingham appeared via teleconference. Mr. Compton led the discussion regarding the health of the street trees, watering of landscaping and the relocation of additional pots to Caroline Street between Santa Rosa and Elmira Streets. Following discussion, all agreed that two pots would be placed at each tree location in an east/west alignment to maintain the required sidewalk width. They then discussed the fall planting schedule.

Ms. Sharon Henderson left the meeting at this time.

The discussion then focused on the trimming of trees in the downtown and along the Riverfront. Mr. Compton encouraged Mr. Willingham to use his expertise in trimming the trees in question. All agreed that deadheading Crepe Myrtles was not an accepted practice and would not be done. The Board thanked Mr. Willingham for all he has done to help keep Milton green and beautiful.

- VIII. Mr. Spears advised that the final draft of the revised bylaws was in the meeting materials and that he was requesting the Board be ready to finalize them at the next meeting. The Board agreed.
- IX. Mr. Spears advised that his report was in a written formation in the meeting materials. He advised that he would be happy to answer any questions after the Board had a chance to review it.
- X. Old Business – None
- XI. New Business – Mr. Compton advised of a new grant/sponsorship opportunity via the Tourist Development Council and provided a handout. He also discussed the Best of the Coast voting currently underway for the IN Weekly newspaper. The Board discussed a Best of Milton type competition.
- XII. The next Board meeting was scheduled for August 15, 2018 at 5:15 p.m.
- XIII. With no further business to transact, the meeting was adjourned at 6:40 p.m.

Respectfully submitted, Mr. Vernon Compton, Secretary