Main Street Milton, Inc.

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Board of Directors

Mr. Vernon Compton, Secretary
Mrs. Andrea Greene-Sutrick
Mr. Kelly Massey
Mrs. Jennifer Micklos
Mr. Derek Pivnick, Treasurer
Ms. Cassandra Sharp, Interim President
Mr. Kevin Smith

Director's Emeritus

Ms. Sammy Carroll
Dr. Mack Thetford
Mrs. Peggi Smith
Ms. Sharon Henderson

Staff

Mr. Edward E. Spears, MPA
Executive Director

Mr. Stephen Prestesater
Events Coordinator

October 10, 2018

Mr. Randy Jorgenson, City Manager
City of Milton
6738 Dixon Street
Milton, Florida 32572

Dear Mr. Jorgenson:

As per the requirements of the Agreement between the City of Milton and Main Street Milton, I am required to submit a quarterly report detailing the activities accomplished by Main Street Milton (MSM). This report covers activity from July 1, 2018 through September 30, 2018. This is the last reporting period before the start of FY 2019.

The Agreement between the City and MSM was executed on March 20, 2018. Activities began in earnest after that date. This report details the major accomplishments. The report is broken into sections for ease of reference. These sections will be consistent for all future reports.

Financial

Main Street Milton underwent a major revision to the organizational bylaws, culminating with Board of Director approval on August 22, 2018. One of the revisions within the bylaws is an adjustment to MSM's fiscal year. The fiscal year has been adjusted to coincide with the City's fiscal year (October 1 – September 30). This will make it easier for both organizations in terms of reporting financial information. As such, MSM's FY 2018 is a short year to allow for the transition. The attached reports for FY 2018 are from January 1, 2018 – September 30, 2018. FY 2019 for MSM began on October 1, 2018 and will run through September 30, 2019. Main Street Milton fulfilled the requirements of the Agreement and subsequently, the invoices for payment were approved under the terms of the Agreement. For FY 2018, payment was made to MSM in the form of four $10,000 checks. The first two, totaling $20,000 each, represent funding for general operating expenses. The second two, also totaling $20,000, represent funding for the commercial façade/sign program. These funds are segregated into separate bank accounts for accounting and to prohibit comingling of funds. This represents 100% of the funding under the Agreement.

For FY 2018 general fund, MSM had revenue of $23,528.03 and expenses of $14,605.36. This results in a fund balance forward to FY 2019 of $8,922.67.

For the commercial façade program, MSM had revenue of $20,335.54 and expenses of $16,055.36. This results in a fund balance of $4,280.18 carried forward to FY 2019. However, $4,050 of that balance is obligated to approved grants that have not invoiced for payment at this time. The resulting balance forward is $230.18. This balance represents $100 from MSM to maintain the account and $130.18 in a sign grant that was not spent by the recipient and will be made available under the program for FY 2019.

In addition to these two funds, MSM also maintains a petty cash account for sale of yard signs and cookbooks. For FY 2018, MSM received $105 in revenue and had $105 in expenses to end the fiscal year with a zero balance.

Cumulatively, MSM for FY 2018 had $43,968.57 in revenue, $30,765.72 in expenses resulting in a fund balance forward to FY 2019 of $13,202.85. A detailed report of MSM's accounts is attached to this report. Please note, MSM utilizes a cash basis of accounting, wherein revenue is realized when received and expenses when paid.

For the FY 2018 Fiscal Year, MSM has generated sponsorships totaling $8,475 in cash and $49,440 in in-kind goods and services for MSM events. The $57,915 in cash and in-kind donations and sponsorships represents the generosity of the Milton business community and demonstrates the attractiveness of the MSM events to sponsors. Stephen Prestesater, MSM's Events Coordinator is to be commended for his efforts in soliciting and securing sponsors for our events. The cash proceeds were deposited with the City to offset the cost of hosting events. A detailed report of sponsors is attached to this report.

For this quarter, Main Street Milton generated $1,625 in rental revenue at the Event Center. These funds were deposited with the City to offset the cost of operating the Event Center. For FY 2018, MSM generated $1,975 in rental revenue. A detailed report of the Event Center activities is attached to this report.

All totaled, MSM has generated $59,890 in cash and in-kind donations of goods and services since May, 2018. We expect to far exceed this amount in FY 2019.

Organization

Under the direction of the MSM Board of Directors, staff has been diligently working on the annual work plan and other projects approved by the Board. The work plan with current status of activities is attached to this report. Following the bylaw revision process, MSM set out to recruit new Board members to fill vacancies. As of the date of this report, MSM has seven (7) Board members and two (2) vacancies. The Board members are:

Vernon Compton, Main Street Milton Program Area Resident & Property Owner
Andrea Greene-Sutrick, Marketing Director, Majors Home Improvement and Art Therapist
Kelly Massey, Regional Director, Florida Small Business Development Center @ UWF
Jennifer Micklos, Asst. VP/Branch Mgr., The First, A National Banking Assoc.
Derek Pivnick, Owner, Derek Pivnick, CPA, PLLC
Cassandra Sharp, Main Street Milton Program Area Business & Property Owner
Kevin Smith, Executive Director, Keep Santa Rosa Beautiful, Inc.

In the August Bylaw revisions, the Board also chose to create a category of Director's Emeritus, to recognize the efforts of those that gave above and beyond to the organization. This is an honorary title, and not a voting Board position. The Board selected the first four Main Street Milton Director's Emeritus. They are:

Ms. Sammy Carroll
Dr. Mack Thetford
Ms. Peggi Smith
Ms. Sharon Henderson

The revitalized Board of Directors will be undertaking a strategic planning process in the coming months and developing the 2018-19 Work Plan.

Events

Main Street Milton has been very active with eight public events in the community this quarter. The events were:

Big Screen on the Blackwater (7/27, 8/3) – Estimated total attendance 300
Waterfest (8/11) – Estimated attendance 850 – 1000
Bands on the Blackwater (4 of 8 concerts during the quarter) – Estimated total attendance 1000
BASS Master Youth Fishing Tournament (9/16) – Estimated attendance 200

At the Main Street Event Center, MSM hosted forty-two (42) events during the quarter with a total of 834 participants. The total number of events hosted is forty-six (46) with 980 total participants. The following events took place at the Event Center this quarter:

Event	# Participants
MSM Board of Director's Meeting	7
MSM Culture & Crafts	20
Life Line Health Screenings	52

MSM Artist in Resident Program Meeting	16
MSM Culture & Crafts	7
Private Baby Shower	57
SRC Building Inspectors Certification Training	17
MSM Culture & Crafts	6
MSM Open Studio	9
Garden Club Meeting	20
Chamber Human Services Coalition Meeting	13
MSM Culture & Crafts	9
Shirley King - Private Birthday Party	44
MSM Open Studio	10
Garden Club Meeting	33
MSM Culture & Crafts	10
MSM Open Studio	8
CivicCon Simulcast	20
Tai Chi	13
MSM Board of Director's Meeting	6
Tai Chi	27
MSM Culture & Crafts	13
Heather Lindsay - Private Meet & Greet	68
MSM Open Studio	9
Tai Chi	20
MSM Culture & Crafts	12
Garden Club Meeting	13
Private Baby Shower	15
Little Library Dedication	34
MSM Open Studio	5
Garden Club Meeting	33
MSM Culture & Crafts	9
MSM Open Studio	8
CivicCon Simulcast	7
MSM Board of Director's Meeting	6
MSM Culture & Crafts	9
MSM Board New & Potential Members Meeting	14
MSM Open Studio	11
CivicCon Simulcast	6
MSM Culture & Crafts	8
Life Line Health Screenings	73
MGC Memorial Event	62

The Main Street Event Center is gaining in popularity in the community as a center of activity and as a reasonably priced facility for private events. MSM staff has developed a new rental rate structure that will better assist in cost recovery, while remaining as one of the most affordable

locations for events in Milton. MSM will be undertaking facility improvements after October 1, 2018 with the funds approved by City Council for that purpose. Upgrades include new flooring and a video security system.

The Main Street Event Center was also selected as the site of a new "Little Library" donated by Ms. Stephanie Freisner and family. The Little Library was installed, filled and dedicated on September 6, 2018.

Economic Indicators

Main Street Milton conducted the first ever commercial façade grant/loan program, with the assistance of the City of Milton. The City allocated $20,000 to be awarded through a competitive process to businesses within the MSM service area. Funds could be utilized to add new or replace old signage, renovate the exterior of commercial buildings or purchase business equipment that is required for a business to expand and create additional jobs.

MSM received eight (8) applications totaling $26,000 in requests. Seven (7) of the eight (8) applications were funded with five (5) of the eight (8) receiving 100% of their request. The recipients are:

- Lil Pax's Mini Boats - 5148 Willing Street – Up to $500 Grant for signage
- Visible Changes Barber Shop – 5154 Santa Rosa Street – Up to $2,500 Grant for signage, painting, plumbing and ventilation
- Beardless Brewing Co. – 6820 Caroline Street – Up to $5,000 Forgivable Loan for roll-up garage doors on front façade
- Boomerang Pizza – 5227 Willing Street – Up to $5,000 Forgivable Loan for exterior painting and lighting
- The Man Cave Barber – 5176 Stewart Street – Up to $500 Grant for signage
- Bagdad Land & Lumber Co – 6835 Caroline Street – Up to $3,250 Forgivable Loan for exterior awning and signage
- The Corner Shack – 5168 Stewart Street – Up to $3,250 Forgivable Loan for signage, business equipment and exterior seating

The eighth applicant, Mama Latte's Coffee Shop – 5412 Stewart Street, has been invited to apply for the next round of funding, which is expected to be in October, 2018.

These grants and loans leveraged and additional $19,000 in required matching funds for the projects. However, the total estimated investment for the seven projects is over $60,000, as the owners completed far more in renovations than required for match under the program.

The City of Milton has approved $40,000 for the grant/loan program for FY 2019. Main Street Milton released the applications for that funding on October 2 and expects to allocate those funds shortly after the November 16 application deadline.

For the quarter, twelve (12) new business licenses were approved by the City. Of those, five (5) businesses are located within the Main Street Milton service area. These include two service providers and three retail sales businesses. (Source: City of Milton City Clerk)

Of the 118 commercial spaces within the MSM Service Area, five are currently listed in the Commercial Multiple Listing Service (CMLS). Two of these are previously unlisted vacant commercial property (as of the last quarterly report). Listing of properties for sale with a license realtor is a positive sign of confidence in the economy. This quarter, 17 building permits were issued within the MSM Service Area, with an estimated value of $114,200. (Source: City of Milton Planning Department). Three of the building permits were in relation to MSM activities.

Conclusion

It has been a busy quarter for the Board and staff of Main Street Milton. We expect to maintain this level of performance of higher in the coming months. The value of a Main Street program in a community and specifically to Milton is demonstrated by the activities detailed above. In the last quarter of FY 2018, MSM staff was able to generate more in cash and donated in-kind goods and services than the funding earned by MSM under the contract with the City. The $20,000 awarded under the Business Improvement Program resulted in over $60,000 in total investments. Five new businesses started in the MSM service area, of which three received BIP grants or loans. It is estimated these three businesses will create a minimum of six (6) new full-time jobs when fully operational in the first quarter of FY 2019. The Business Improvement Program investment is generating immediate dividends. The properties have been or are being improved. This will increase the taxable value and generate new property taxes for the CRA to continue to fund the program. These new and expanded businesses are now paying sales and use taxes and tangible property taxes, along with the franchise fees and other city taxes for services. They are new water and sewer customers. New jobs have or will be created, and our economy will continue to grow.

However, we have to remain diligent and work together to make sure the renaissance continues. Main Street Milton is working to continue these trends. Main Street Milton's charge is preserve, protect, promote and enhance the district through a collaborative approach, focused on economic development, historical and architectural preservation. MSM is focused on uniting our Milton community to charge forward together to build the city we all want. One that is welcoming and tolerant, rich with talent and technology and beaming with community pride. We live in a beautiful, historic city with limitless potential. Milton is not "our little secret" anymore. People are coming. Change is coming. It is an exciting time. Claim the success of one Miltonian as a collective success for all. A win for one is a win for all!

I would like to take this opportunity to once again thank you, the entire City staff and especially the City Council for the support shown to Main Street Milton as continue the organizational and community revitalization. I look forward to a long, productive working relationship. If you need any additional information, please do not hesitate to contact me.

Sincerely,

Edward E. Spears, MPA
Executive Director

ATTACHEMENTS

1. MSM FY 2018 Financial Statement – All Accounts
2. MSM FY 2018 Event Vendors/Sponsors Log
3. MSM FY 2018 Event Center Activity Log
4. MSM FY 2018 Work Plan
5. MSM Quarterly Report to the State of Florida (7/1/18 – 9/30/18)

Main Street Milton
Finacial Statement of Accounts
FY 2018

MSM Operational Budget				Deposit	Withdrawal	Balance	NOTES
MSM Account ******3010		Beginning Balance	1/1/2018	$ -	$ -	$ -	New Operating Account
	1/31/2018	Opening Deposit - Bingo		$ 1,300.00		$ 1,300.00	Bingo Revenue
	2/5/2018	Office Depot	Bank Check		$ 93.07	$ 1,206.93	Office Supplies
	2/5/2018	USPS	Temp Check #1		$ 140.00	$ 1,066.93	PO Box Rental
	2/15/2018	Bingo		$ 50.00		$ 1,116.93	Bingo Revenue
	2/15/2018	Bingo		$ 50.00		$ 1,166.93	Bingo Revenue
	2/15/2018	Cassandra Sharp	Temp Check #2		$ 61.25	$ 1,105.68	Reimbursement - Annual Report Fee State of FL
	3/1/2018	Bingo		$ 50.00		$ 1,155.68	Bingo Revenue
	3/1/2018	Copper Possum - Sales	Ck # 3749	$ 11.79		$ 1,167.47	Sales
	3/5/2018	Bank Fee			$ 10.88	$ 1,156.59	Bank Fee
	3/7/2018	CD Properties	Temp Check #4		$ 411.25	$ 745.34	Reimbursement - $61.25 Annual Report Fee and $350 for Main Street America Membership
	3/8/2018	Bingo		$ 50.00		$ 795.34	Bingo Revenue
	3/13/2018	DONATION		$ 500.00		$ 1,295.34	Donation - UNKNOWN #5048 referenced on deposit slip
	3/16/2018	Bingo		$ 50.00		$ 1,345.34	Bingo Revenue
	3/16/2018	Bingo		$ 50.00		$ 1,395.34	Bingo Revenue
	3/16/2018	Bingo		$ 50.00		$ 1,445.34	Bingo Revenue
	3/19/2018	Kell Recovery Towing	Temp Check #5		$ 65.00	$ 1,380.34	Mardi Gras Float Towing
	3/20/2018	City of Milton		$ 10,000.00		$ 11,380.34	City of Milton
	3/27/2018	Tapco Underwriters	Temp Check #6		$ 982.68	$ 10,397.66	Insurance
	3/28/2018	Home Depot	Temp Check #7		$ 89.83	$ 10,307.83	Event Center door handles
	3/30/2018	Home Depot	Temp Check #8		$ 17.11	$ 10,290.72	Locks
	4/6/2018	Home Depot	Temp Check #9		$ 42.77	$ 10,247.95	M & R
	4/6/2018	Home Depot			$ 42.16	$ 10,205.79	M & R
	4/6/2018	Visit Florida			$ 149.00	$ 10,056.79	Membership
	4/11/2018	Sam's Club			$ 70.11	$ 9,986.68	Office Supplies
	4/13/2018	Philadelphia Insurance			$ 300.00	$ 9,686.68	Insurance
	4/16/2018	Sam's Club			$ 32.13	$ 9,654.55	Office Supplies
	4/16/2018	Santa Rosa Chamber of Commerce			$ 125.00	$ 9,529.55	Membership
	4/16/2018	Bingo		$ 50.00		$ 9,579.55	Bingo Revenue
	4/16/2018	Bingo		$ 50.00		$ 9,629.55	Bingo Revenue
	4/16/2018	Bingo		$ 50.00		$ 9,679.55	Bingo Revenue
	4/16/2018	Bingo		$ 50.00		$ 9,729.55	Bingo Revenue
	4/16/2018	Bingo		$ 50.00		$ 9,779.55	Bingo Revenue
	4/30/2018	Copper Possum - Sales		$ 10.77		$ 9,790.32	Bingo Revenue
	4/30/2018	Hectic Creations	Check #1001		$ 230.00	$ 9,560.32	Signage
	5/2/2018	Main Street Winter Park			$ 27.03	$ 9,533.29	Travel
	5/4/2018	Sam's Club			$ 17.94	$ 9,515.35	Office Supplies
	5/7/2018	Sam's Club			$ 45.00	$ 9,470.35	Office Supplies
	5/7/2018	Uber			$ 34.90	$ 9,435.45	Travel
	5/7/2018	Uber			$ 7.15	$ 9,428.30	Travel
	5/7/2018	Wholefoods			$ 33.20	$ 9,395.10	Travel

Main Street Milton
Finacial Statement of Accounts
FY 2018

	5/7/2018	Uber			$ 6.08	$ 9,389.02	Travel
	5/8/2018	Uber			$ 5.00	$ 9,384.02	Travel
	5/8/2018	Uber			$ 1.20	$ 9,382.82	Travel
	5/8/2018	Peter Brooke Chocolates			$ 4.53	$ 9,378.29	Travel
	5/9/2018	Tap Room			$ 10.52	$ 9,367.77	Travel
	5/9/2018	Three Ten Park			$ 6.83	$ 9,360.94	Travel
	5/9/2018	Three Ten Park			$ 25.83	$ 9,335.11	Travel
	5/9/2018	Uber			$ 12.20	$ 9,322.91	Travel
	5/9/2018	Uber			$ 36.54	$ 9,286.37	Travel
	5/9/2018	Uber			$ 5.00	$ 9,281.37	Travel
	5/10/2018	Hampton Inn			$ 208.32	$ 9,073.05	Travel
	5/10/2018	The Rustic Table			$ 34.26	$ 9,038.79	Travel
	5/10/2018	McKinnely's			$ 34.63	$ 9,004.16	Travel
	5/14/2018	Patricia Wilson	Check #1002		$ 75.00	$ 8,929.16	Event Center Cleaning
	5/21/2018	Bingo		$ 50.00		$ 8,979.16	Bingo Revenue
	5/21/2018	Bingo		$ 50.00		$ 9,029.16	Bingo Revenue
	5/21/2018	Bingo		$ 50.00		$ 9,079.16	Bingo Revenue
	5/22/2018	Great American Insurance			$ 432.50	$ 8,646.66	Insurance
	5/25/2018	Audio Video Instillations, LLC	Check #1003		$ 300.00	$ 8,346.66	Install AV Equipment
	6/5/2018	Sharon Henderson	Check #1004		$ 2,472.35	$ 5,874.31	Reimburse - AV Equipment
		VOID	Check #1005		$ -	$ 5,874.31	VOID
		VOID	Check #1006		$ -	$ 5,874.31	VOID
	6/8/2018	Bingo		$ 50.00		$ 5,924.31	Bingo Revenue
	6/8/2018	Bingo		$ 50.00		$ 5,974.31	Bingo Revenue
	6/8/2018	Bingo		$ 50.00		$ 6,024.31	Bingo Revenue
	6/25/2018	Randall McElwain	Check #1007		$ 600.00	$ 5,424.31	Signage - Downpayment
	6/25/2018	Amy Brinkley	Check #1008		$ 150.00	$ 5,274.31	Cleaning
	6/29/2018	Bingo		$ 50.00		$ 5,324.31	Bingo Revenue
	6/29/2018	Bingo		$ 50.00		$ 5,374.31	Bingo Revenue
	6/29/2018	Bingo		$ 50.00		$ 5,424.31	Bingo Revenue
	6/29/2018	Bingo		$ 50.00		$ 5,474.31	Bingo Revenue
	6/29/2018	Copper Possum - Sales		$ 11.00		$ 5,485.31	Sales
	6/29/2018	Jon Johnson		$ 75.00		$ 5,560.31	Donation
	6/29/2018	Yard Sign Sale		$ 10.00		$ 5,570.31	Sales
	6/29/2018	Gatehouse Media Refund		$ 7.93		$ 5,578.24	Refund
	6/29/2018	Ed Spears	Check #1009		$ 165.48	$ 5,412.76	Reimburse - Meet & Greet Supplies
	6/29/2018	Sharon Henderson	Check #1010		$ 1,354.60	$ 4,058.16	Reimburse - Travel to State Quarterly Meeting
	7/2/2018	Amy Brinkley	Check #1011		$ 100.00	$ 3,958.16	Cleaning
	7/5/2018	Randall McElain	Check #1012		$ 760.00	$ 3,198.16	Signage - Balance
	7/10/2018	Bingo		$ 50.00		$ 3,248.16	Bingo Revenue
	7/10/2018	Bingo		$ 50.00		$ 3,298.16	Bingo Revenue
	7/12/2018	CNA Insurance	Check #1013		$ 313.00	$ 2,985.16	Insurance
	7/16/2018	Amy Brinkley	Check #1014		$ 100.00	$ 2,885.16	Cleaning
	7/16/2018	Ed Spears	Check #1015		$ 455.00	$ 2,430.16	Reimburse Mandatory State Conference Registration - Spears, Sharp
	8/2/2018	Bingo		$ 50.00		$ 2,480.16	Bingo Revenue
	8/2/2018	Bingo		$ 50.00		$ 2,530.16	Bingo Revenue

Main Street Milton
Finacial Statement of Accounts
FY 2018

	8/2/2018	Bingo		$ 50.00		$ 2,580.16	Bingo Revenue
	8/3/2018	Hunt-Em Inc	Check #1016		$ 1,011.90	$ 1,568.26	Reimburse Mandatory State Conference Car Rental, Travel, Meals
	8/16/2018	Bingo		$ 50.00		$ 1,618.26	Bingo Revenue
	8/16/2018	Bingo		$ 50.00		$ 1,668.26	Bingo Revenue
	8/20/2018	City of Milton	Check # 95684	$ 10,000.00		$ 11,668.26	City of Milton
	8/20/2018	Ed Spears	Check # 1017		$ 666.25	$ 11,002.01	Reimbursement - 104.96 Supplies; 72.51 Conference Gift; 488.78 Travel
	8/20/2018	Stephen Prestesater	Check # 1018		$ 81.42	$ 10,920.59	Reimbursement - Tent Straps
	8/20/2018	Hectic Creations	Check #1019		$ 40.00	$ 10,880.59	Printed shirts and magnets
	8/20/2018	Fl. Trust for Historic Preservation	Check # 1020		$ 95.00	$ 10,785.59	Membership
	8/23/2018	J. C. Alboniga Web Design	Check # 1021		$ 750.00	$ 10,035.59	Website Design (50% payment)
	9/5/2018	Copper Possum - Sales		$ 29.58		$ 10,065.17	Sales
	9/5/2018	Copper Possum - Sales		$ 21.96		$ 10,087.13	Sales
	9/17/2018	Bingo		$ 50.00		$ 10,137.13	Bingo Revenue
	9/17/2018	Bingo		$ 50.00		$ 10,187.13	Bingo Revenue
	9/20/2018	Main Street CRA Account	Check # 1022		$ 335.54	$ 9,851.59	Reimburse Flower Pot Expense + $100 to keep account open
	9/20/2018	Milton Garden Club	Check # 1023		$ 300.00	$ 9,551.59	Christmas Tour of Homes Sponsorship
	9/20/2018	Ed Spears	Check # 1024		$ 628.92	$ 8,922.67	Reimbursement: $548.30 Meeting Supplies; $68.92 Office Supplies; 11.70 Equipment & Supplies
		TOTALS		$ 23,528.03	$ 14,605.36	$8,922.67	
REVENUE		City of Milton	$ 20,000.00				
		Bingo	$ 2,850.00				
		Donations	$ 575.00				
		Sales	$ 95.10				
		Refund	$ 7.93				
		TOTAL REVENUE	$ 23,528.03				
EXPENSES		Travel	$ 3,803.50				
		AV Equipment	$ 2,472.35				
		Insurance	$ 2,028.18				
		Signage	$ 1,590.00				
		Website Design	$ 750.00				
		Dues/Memberships	$ 1,019.00				
		Cleaning Fee	$ 425.00				
		AV Equipment Instillation	$ 300.00				
		Government Fees	$ 122.50				
		Maintenance & Repair	$ 427.41				
		Meeting Supplies	$ 891.25				
		Equipment & Supplies	$ 298.30				
		PO Box Rental	$ 140.00				
		Office Supplies	$ 161.99				
		MSM Float Towing	$ 65.00				
		Bank Fees	$ 110.88				
		TOTAL EXPENSES	$ 14,605.36				
BALANCE		**ENDING BALANCE**	**$8,922.67**				

Main Street Milton
Finacial Statement of Accounts
FY 2018

1/1/18 - 9/30/18				Deposit	Withdrawal	Balance	NOTES
MSM CRA ACCOUNT							
		Beginning Balance	3/29/2018	$ -	$ -	$ -	New Account
MSM Account ******3711	3/29/2018	CRA Payment		$ 10,000.00		$ 10,000.00	Payment from City
	4/6/2018	Home Depot			$ 35.10	$ 9,964.90	Downtown Flower Pot Painting
	4/6/2018	Lowes			$ 21.40	$ 9,943.50	Downtown Flower Pot Painting
	4/6/2018	ATM Withdrawal			$ 100.00	$ 9,843.50	Flowers for Downtown Pots
	4/9/2018	Lowes			$ 52.31	$ 9,791.19	Downtown Flower Pot Painting
	4/13/2018	Home Depot			$ 26.73	$ 9,764.46	Downtown Flower Pot Painting
	7/12/2018	Mooneyham Heating & Air	Check #500		$ 775.00	$ 8,989.46	Visible Changes $2,500 Grant
	7/12/2018	Marie Earnest	Check #501		$ 450.00	$ 8,539.46	Visible Changes $2,500 Grant
	7/12/2018	Goodyear Electric	Check #502		$ 225.00	$ 8,314.46	Visible Changes $2,500 Grant
	7/12/2018	Lonnie Bennett	Check #503		$ 185.00	$ 8,129.46	Visible Changes $2,500 Grant
	7/12/2018	Randall McElwain	Check #504		$ 425.00	$ 7,704.46	Visible Changes $2,500 Grant
	7/12/2018	James Hudson	Check #505		$ 369.82	$ 7,334.64	LilPax Boats $500 Sign Grant
	7/23/2018	Sign Crafters	Check #506		$ 51.36	$ 7,283.28	Man Cave $500 Sign Grant
	7/23/2018	Marvin Whigum	Check #507		$ 250.00	$ 7,033.28	Visible Changes $2,500 Grant
	7/23/2018	Lonnie Bennett	Check #508		$ 190.00	$ 6,843.28	Visible Changes $2,500 Grant
	8/13/2018	Specialty Products, Inc.	Check #509		$ 5,000.00	$ 1,843.28	Beardless Brewhaus $5,000 Loan
	8/20/2018	CRA Payment	Check #95684	$ 10,000.00		$ 11,843.28	Payment from City
	8/20/2018	Evan Mitchell	Check #510		$ 2,373.10	$ 9,470.18	Corner Shack $3,250 Loan
	9/5/2018	Evan Mitchell	Check #511		$ 876.90	$ 8,593.28	Corner Shack $3,250 Loan
	9/20/2018	Oliver Sledge	Check #512		$ 448.64	$ 8,144.64	Man Cave $500 Sign Grant
	9/24/2018	Main Street Milton	Check # 1022	$ 335.54		$ 8,480.18	Reimburse Flower Pot Expenses + $100 Bank Fee to keep account open
	9/28/2018	David Tedder Painting	Check # 513		$ 4,200.00	$ 4,280.18	Boomerang Pizza $5,000 Loan
BALANCE		TOTALS		$ 20,335.54	$ 16,055.36	$ 4,280.18	
MSM CRA ACCOUNT							
REVENUE		CRA	$ 20,335.54				
		TOTAL REVENUE	$ 20,335.54				
EXPENSES		Façade Grants/Loans	$ 15,819.82				
		Flower Pots	$ 235.54				
		TOTAL EXPENSES	$ 16,055.36				
BALANCE		ENDING BALANCE	**$4,280.18**				

Main Street Milton
Finacial Statement of Accounts
FY 2018

PETTY CASH							
Starting Balance		$ -	5/18/2018 START DATE				
CASH IN		Sign sale	$ 10.00				
		Sign sale	$ 15.00				
		Sign sale	$ 20.00				
		Sign sale	$ 10.00				
		Sign sale	$ 10.00				
		Sign sale	$ 10.00				
		Sign sale	$ 5.00				
		Cook Book Sale	$ 10.00				
		Cook Book Sale	$ 10.00				
		Sign sale	$ 5.00				
TOTAL CASH IN			$ 105.00				
CASH OUT		Cash Out	$ 5.25	Hall's			Keys
		Cash Out	$ 34.25	Hall's			Cleaning Supplies
		Cash Out	$ 8.97	Office Depot			Bottled Water
		Cash Out	$ 19.99	Target			Clock for Event Center
		Cash Out	$ 36.54	Walmart			Water, soda, cookies for CivicCon
TOTAL CASH OUT			$ 105.00				
PETTY CASH BALANCE			$ -				
GRAND TOTAL - ALL SOURCES		1/1/18 - 8/9/18					
REVENUE		$ 43,968.57					
EXPENSES		$ 30,765.72					
BALANCE		$ 13,202.85	$ 13,202.85				

Main Street Milton
Finacial Statement of Accounts
FY 2018

BUDGET	1/1/18 - 9/30/18					
REVENUE:	**BUDGET**	**ACTUAL MSM**	**ACTUAL CITY***	**ACTUAL TOTAL**	**%**	***Pending Final Closeout of FY 2018 by COM**
Starting Fund Balance	$ -	$ -	$ -	$ -		
City General Revenue	$ 42,395.00	$ -	$ 66,110.83	$ 66,110.83	156%	
City General Revenue - MSM	$ 20,000.00	$ 20,000.00		$ 20,000.00	100%	
City CRA	$ 20,000.00	$ 20,335.54	$ -	$ 20,335.54	102%	
Grants	$ 10,000.00	$ -	$ -	$ -	0%	$5,000 TDC Rhythm & Ribs; $1,250 TDC Bands; $1,250 TDC Big Screen Awarded but not received
Fundraising/Sales	$ 500.00	$ 200.10	$ -	$ 200.10	40%	
Event Center Rental Income	$ 3,000.00	$ -	$ 1,975.00	$ 1,975.00	66%	Funds Deposited with City
Special Events Income (Sponsor/Vendor)	$ 1,000.00	$ -	$ 1,975.00	$ 1,975.00	198%	Funds Deposited with City
Memberships	$ 2,500.00	$ -	$ -	$ -	0%	
Sponsorships/Donations	$ 1,000.00	$ 575.00	$ 1,500.00	$ 2,075.00	208%	Funds Deposited with City
Other Income	$ 2,400.00	$ 2,857.93	$ -	$ 2,857.93	119%	Bingo
TOTAL REVENUE	$ 102,795.00	$ 43,968.57	$ 71,560.83	$ 115,529.40	112%	
EXPENSES:						
Personnel (Salary + 30% Benefits)	$ 39,500.00	$ -	$ 43,422.10	$ 43,422.10	110%	
Payment To MSM For Operating	$ 20,000.00	$ -	$ 20,000.00	$ 20,000.00	100%	
Travel/Training	$ 4,000.00	$ 3,803.50	$ -	$ 3,803.50	95%	
Insurance	$ 2,500.00	$ 2,028.18	$ -	$ 2,028.18	81%	
Equipment/Supplies	$ 5,000.00	$ 4,144.44	$ 494.92	$ 4,639.36	93%	
Marketing	$ 2,370.00	$ 1,590.00	$ -	$ 1,590.00	67%	
Event Center Upgrades	$ 2,925.00	$ 211.86	$ -	$ 211.86	7%	
Business Improvement Program	$ 20,000.00	$ 15,819.82	$ -	$ 15,819.82	79%	
Dues and Subscriptions	$ 1,250.00	$ 1,019.00	$ -	$ 1,019.00	82%	
Meal/Entertainment	$ 250.00	$ -	$ -	$ -	0%	
Printing	$ 250.00	$ -	$ -	$ -	0%	
Utilities	$ -	$ -	$ 766.19	$ 766.19	0%	
Website Design	$ 1,500.00	$ 750.00		$ 750.00	50%	
Postage	$ 100.00	$ -	$ -	$ -	0%	
Communications	$ 1,500.00	$ -	$ 1,427.62	$ 1,427.62	95%	
Special Events	$ 500.00	$ -	$ -	$ -	0%	
Fees/Licenses	$ 500.00	$ 373.38		$ 373.38	75%	
Miscellaneous	$ 650.00	$ 1,025.54	$ -	$ 1,025.54	158%	
TOTAL EXPENSES	$ 102,795.00	$ 30,765.72	$ 66,110.83	$ 96,876.55	94%	
BALANCE	$ -	$ 13,202.85	$ 5,450.00	$ 18,652.85		

As of 9/30/18

Main Street Milton
Event Vendors/Sponsors
FY 2018

Date	Event	Vendor/Sponsor	Cash	In-Kind	Paid To	Deposited w/ City	Notes
6/28/2018	MSM Meet & Greet - A Taste of Milton	Brew Angels		$ 260.00		Food/Drink	
		Mamma Latte's		$ 200.00		Food/Drink	
		Blackwater Bistro		$ 150.00		Food/Drink	
		It's Personal Weddings		$ 1,900.00		Event Decorating	
		Boomerang Pizza		$ 90.00		Food/Drink	
		Scoops		$ 100.00		Food/Drink	
		PaPaw's BBQ		$ 100.00		Food/Drink	
7/27/2018	13 Events (movies, bands, etc)	I Heart Milton		$ 1,240.00		Social Media	
7/27/2018	Big Screen On The Blackwater	Popcorn King	$ 50.00		MSM	8/3/2018	Check # 2795232
		Scoops Ice Cream	$ 50.00		MSM	8/3/2018	Check # 3011
		Tropical Smoothie	$ 50.00		MSM	8/3/2018	Cash
8/3/2018	Big Screen On The Blackwater	Scoops Ice Cream	$ 50.00		MSM	8/3/2018	Check # 3011
		SnowBiz Shaved Ice	$ 50.00		MSM	8/9/2018	Check # 701
		Boy Scouts - Popcorn	$ 50.00		MSM	8/9/2018	Check # 5075
8/10/2018	Big Screen On The Blackwater	Scoops Ice Cream	$ 50.00		MSM	8/3/2018	Check # 3011
		SnowBiz Shaved Ice	$ 50.00		MSM	8/9/2018	Check # 701
8/11/2018	Waterfest	Scoops Ice Cream	$ 50.00		MSM	8/3/2018	Check # 3011
		SnowBiz Shaved Ice	COMP			Rainout - 8/10/18	
		Boy Scouts	$ 50.00		MSM	8/14/2018	Cash
		Kona Ice	$ 50.00		MSM	8/14/2018	Check # 1313
		CD Properties		$ 1,500.00		Tent	
9/1/2018	Website In-Kind	J.C. Alboniga Website Design		$ 1,000.00		Donation of part of fee for web design	
	Bands on the Blackwater	Cummulus Radio		$ 42,400.00		Radio Advertising & Onsite Event Promotion	
9/7/2018	Bands on the Blackwater	Kona Ice	$ 50.00		MSM	9/17/2018	Check
		CEJO Hotdogs	$ 50.00		MSM	9/10/2018	Cash
		The Blackwater Multisports Festival		$ 500.00		Onsite Event Promotion	
	Multiple Events	Santa Rosa Medical Center	$ 5,000.00			Title Sponsor	
9/21/2018	Multiple Events - Major Sponsor	The Endoscopy Center	$ 1,500.00		MSM	9/24/2018	Check
9/14/2018	Bands on the Blackwater	Wrighteous Eats	$ 100.00		MSM	9/17/2018	Check
		Hot Dog Bus	$ 50.00		MSM	9/17/2018	Cash
		SnoBiz Shaved Ice	$ 50.00		MSM	9/17/2018	Check
9/16/2018	BASS Nation Youth Fishing	Kona Ice	$ 100.00		MSM	9/17/2018	Check
		Wrighteous Eats Food Trucks	$ 100.00		MSM	9/17/2018	Check
9/21/2018	Bands on the Blackwater	Kona Ice	$ 50.00		MSM	9/17/2018	Check
		PaPaws BBQ	$ 50.00		MSM	9/24/2018	Cash

As of 9/30/18

Main Street Milton
Event Vendors/Sponsors
FY 2018

		Cool Kats Hot Dogs	$ 50.00		MSM	9/24/2018	Cash
		T-Shirt/Koozie Sales	$ 355.00		MSM	9/24/2018	Cash & 1 Check
9/28/2018	Bands on the Blackwater	SnoBiz Shaved Ice	$ 50.00		MSM	9/17/2018	Check
		Milton HS Band	$ 100.00		MSM	9/27/2018	Check # 0084
		T-Shirt/Koozie Sales	$ 35.00		MSM	9/27/2018	Cash
		T-Shirt/Koozie Sales	$ 40.00		MSM	9/28/2018	Cash & 1 Check
		CEJO Hotdogs	$ 50.00		MSM	10/2/2018	Cash
		T-Shirt/Koozie Sales	$ 145.00		MSM	10/2/2018	Cash
	TOTAL		$ 8,475.00	$ 49,440.00			
	GRAND TOTAL	$ 57,915.00					

As of 9/30/18

Main Street Milton
Event Center Activity

	Date	Event	Attendance	Total Amount	Deposit	Final
1	5/30/2018	MSM Board of Director's Meeting	5	$ -		
2	6/13/2018	Chamber Human Services Coalition Mtg	21	$ -		
3	6/23/2018	Private Graduation Party	80	$ 350.00		
4	6/28/2018	MSM Meet & Greet - A Taste of Milton	40	$ -		
5	7/11/2018	MSM Board of Director's Meeting	7	$ -		
6	7/12/2018	MSM Culture & Crafts	20	$ -		
7	7/13/2018	Life Line Health Screenings	52	$ 150.00		
8	7/14/2018	MSM Artist in Resident Program Mtg	16	$ -		
9	7/19/2018	MSM Culture & Crafts	7	$ -		
10	7/21/2018	Private Baby Shower	57	$ 350.00		
11	7/26/2018	SRC Building Inspectors Certification Training	17	$ 150.00		
12	8/2/2018	MSM Culture & Crafts	6	$ -		
13	8/6/2018	MSM Open Studio	9	$ -		
14	8/7/2018	Garden Club Meeting	20	$ -		
15	8/8/2018	Chamber Human Services Coalition Mtg	13	$ -		
16	8/9/2018	MSM Culture & Crafts	9	$ -		
17	8/11/2018	Shirley King - Private Birthday Party	44	$ 375.00	$ 150.00	$ 225.00
18	8/13/2018	MSM Open Studio	10	$ -		
19	8/14/2018	Garden Club Meeting	33	$ -		
20	8/16/2018	MSM Culture & Crafts	10	$ -		
21	8/20/2018	MSM Open Studio	8	$ -		
22	8/20/2018	CivicCon Simulcast	20	$ -		
23	8/21/2018	Tai Chi	13	$ -		

As of 9/30/18

Main Street Milton
Event Center Activity

24	8/22/2018	MSM Board of Director's Meeting	6	$	-		
25	8/23/2018	Tai Chi	27	$	-		
26	8/23/2018	MSM Culture & Crafts	13	$	-		
27	8/23/2018	Heather Lindsay - Private Meet & Greet	68	$	150.00	$ 75.00	$ 75.00
28	8/27/2018	MSM Open Studio	9	$	-		
29	8/28/2018	Tai Chi	20	$	-		
30	8/30/2018	MSM Culture & Crafts	12	$	-		
31	9/4/2018	Garden Club Meeting	13	$	-		
32	9/5/2018	Private Baby Shower	15	$	150.00		$ 150.00
33	9/6/2018	Little Library Dedication	34	$	-		
34	9/10/2018	MSM Open Studio	5	$	-		
35	9/11/2018	Garden Club Meeting	33	$	-		
36	9/13/2018	MSM Culture & Crafts	9	$	-		
37	9/17/2018	MSM Open Studio	8	$	-		
38	9/17/2018	CivicCon Simulcast	7	$	-		
39	9/19/2018	MSM Board of Director's Meeting	6	$	-		
40	9/20/2018	MSM Culture & Crafts	9	$	-		
41	9/20/2018	MSM Board New & Potential Members Mtg	14	$	-		
42	9/24/2018	MSM Open Studio	11	$	-		
43	9/25/2018	CivicCon Simulcast	6	$	-		
44	9/27/2018	MSM Culture & Crafts	8	$	-		
45	9/28/2018	Life Line Health Screenings	73	$	300.00		
46	9/29/2018	MGC Memorial Event	62	$	-		
		TOTAL	980	$	1,975.00		

(Updated as of 9/30/18)

MAIN STREET MILTON
2018 WORK PLAN

30 Days:

Press Release announcing hiring of Executive Director (COMPLETED)
Complete 30/60/90 Day Work Plan (COMPLETED)
Presentation to City Council (COMPLETED)
Host "Meet and Greet" with MSM Board & Executive Director at Garden Center (COMPLETED)
Review/Update all legal corporate requirements:

- Department of State – Corporate Filings (COMPLETED)
- Articles of Incorporation (COMPLETED)
- Registered Agent (TO BE UPDATED WITH 2019 RENEWAL)
- 501c3 (COMPLETED)
- MSM Service Area Map Revision in accordance with state Guidelines (IN PROGRESS)
- Bylaws (COMPLETED)
- Fiscal Year Review/Adjustment to match City (COMPLETED)
- Insurance (COMPLETED)
- Department of Revenue Registration (Sales Tax Exemption) (COMPLETED)
- Department of Agriculture and Consumer Services (Solicitation Registration) (COMPLETED)
- 990's Tax Return (DUE SEPTEMBER 2018)
- Main Street Florida Status (COMPLETED)
- Main Street USA Status (COMPLETED)

Equip MSM offices (furniture, computer, printer, copier, etc.) (COMPLETED)
Staff complete MS Florida Training (COMPLETED)
Review City CRA Plan and Codes (COMPLETED)
Recruit/interview/hire Events Coordinator (COMPLETED)
2018 Operating Budget to City (COMPLETED)
Commercial Façade/Sign Program Initiated (COMPLETED)
Policies/Procedures/Forms for Event Management @ Garden Center (IN PROGRESS)
Assume Management of Main Street Event Center (COMPLETED)
Contract with Cleaning Service for Garden Center (COMPLETED)
Review possible liquor license for Garden Center (IN PROGRESS)
Design/construct/install new signage at Garden Center (COMPLETED)
Review alarm/video security options for Garden Center (IN PROGRESS – FUNDING APPROVED 10/1/18)
Review storage options for tables/chairs/equipment for Event Center (COMPLETED)
Flower Pots Maintenance/Planting/Upkeep/Placement (COMPLETED)
Design/commission marketing materials (cards, shirts, hats, window stickers, etc.) (IN PROGRESS)
Initiate Main Street Milton Newsletter (IN PROGRESS)
Sell "I Heart Historic Milton" signs (ONGOING)

(Updated as of 9/30/18)

Submit photos for State Main Street Competition (COMPLETED)
Review/Update MSM website/Facebook (COMPLETED)
Ex. Dir. one-on-one meetings with business owners, elected official, stakeholders, etc. (ONGOING)
Review/Revise Membership Categories (COMPLETED)
Membership Drive (IN PROGRESS)
Initiate Pre-Development Meetings with City Officials/potential businesses (ONGOING)
Conduct Downtown Lighting Survey (COMPLETED)
Initiate discussions with SR County Schools for reuse of School Board Building (COMPLETED)
Initiate discussions with SR County for reuse of Hwy 90 Warehouse (COMPLETED)
Initiate discussions with Historic Preservation Board for partnership opportunities (Imogene Theater, History Museum, Train Museum, Finkelstein House, etc.) (ONGOING)
Initiate discussions with Santa Rosa Clean Community System for partnership opportunities (COMPLETED)
Identify Grant opportunities (ONGOING)
Submit minimum of one (1) grant within first 30 days (COMPLETED)

60 Days:

Recruit diverse MSM Board of Directors (ONGOING)
Recruit and activate MSM Committees (COMPLETED)
Design/construct/install MSM Area Entryway Signage (AWAITING SIGNAGE FROM STATE)
Complete inventory of currently vacant buildings in MSM service area (UNDERWAY)
Commercial Façade/Sign Grants Awarded (COMPLETED – 2019 Cycle open 10/2/18)
Develop Commercial Micro-Loan Program for start-up's in MSM service area (COMPLETED)
Working with community partners, citizens and stakeholders, review branding for Main Street Milton
Submit minimum of two (2) additional grants within first 60 days (COMPLETED)
Seek funding from Santa Rosa County
Complete inventory of all MSM Property and tag all items (UNDERWAY)

90 Days:

Design Criteria Charrette and Pallet Book
Submit minimum of two (2) additional grants within first 90 days (COMPLETED)
Initiate discussions with SR County for reuse of Courthouse Complex

DIVISION OF HISTORICAL RESOURCES

Quarterly Reports

Florida Main Street Quarterly Report for 7/1/18 - 9/30/18 (Quarter) Review Page

Note: Due to the new system's implementation of some new logic, the baseline is not currently calculated into the review. We hope to have to corrected in the near future.

Print Quarterly Report

Based on Division of Historical Resources FORM HR3E019R0102 (March 12, 2003)
City: Milton
Organization: Main Street Milton
Months/Year: 7/1/18 - 9/30/18
Executive Director: Edward E Spears
President: Cassandra Sharp (Interim)
Community Population: 9986
Main Street Organization Annual Budget: $229333
Annual Reinvestment Ratio: 0
Date Submitted: 2018-10-05 10:46:30.713

Property Report Summary

	This Quarter		From Start of Program Including this Quarter	
Within Program Area	**# of Projects**	**$ Cost**	**# of Projects**	**$ Cost**
Private Projects				
New Construction	0	$0.00	1	$40,000.00
Building Rehab.	4	$23,200.00	55	$2,408,006.00
Total Private Investment	4	$23,200.00	56	$2,448,006.00
Public Project				
New Construction	0	$0.00	4	$162,000.00
Building Rehab	0	$0.00	12	$371,930.00
Infrastructure	2	$25,000.00	8	$195,750.00
Total Public Investment	2	$25,000.00	24	$729,680.00
Total Private and Public Investment	6	$48,200.00	80	$3,177,686.00

Property Report Details

Private Projects			
Address	**Business Category**	**Project Cost**	**Project Type**
5168 Stewart Street	• Resturant	$800.00	Building Rehab.
5118 Escambia Street		$1,000.00	Building Rehab.
5256 Alabama Street	• Service	$1,400.00	Building Rehab.

5227 Willing Street	• Resturant	$20,000.00	Building Rehab.

Public Projects			
Address	**Business Category**	**Project Cost**	**Project Type**
Pine Street	• Service • Government Business	$10,000.00	Infrastructure
6749 Ravine Street	• Service	$15,000.00	Infrastructure

Business Report Summary

This Quarter				From Start of Program Including this Quarter		
Within Program Area	**# of Business**	**Full Time Jobs**	**Part Time Jobs**	**# of Business**	**Full Time Jobs**	**Part Time Jobs**
New Businesses Started	5	8	4	45	149	12
Business Expansions	0	0	0	6	6	2
Business Relocated In	0	0	0	6	12	0
Business Reolcated Out	0	0	0	(8)	(26)	0
Business Closings	0	0	0	(9)	(30)	0
NET GAIN/LOSS	5	8	4	40	111	14

Business Report Details

Businesses				
Address	**Business Category**	**Full Time Jobs Lost / Created**	**Part Time Jobs Lost / Created**	**Type**
5188 Escambia Street	• Service	1	2	New Business
6820 Caroline Street	• Resturant	2	2	New Business
5159 Santa Rosa Street	• Retail	2	0	New Business
5168 Stewart Street	• Resturant	2	0	New Business
5154 Santa Rosa Street	• Service	1	0	New Business

Downtown Residential Units (within Program Area)

This Quarter		From Start of Program Including this Quarter	
# of Residential Units	0	Total # of Housing Units	421

Occupany versus Vacancy Rate

This Quarter	
Total Number of Commercial Spaces	118
Total Number of Vacant Spaces	5

Average rental rate in $/sq. (Include total sq. ft. if possible)

This Quarter	
Average Rental Rate	13

Human Resources with Volunteer Hourly Value Based on Minimum Wage of $8.05

Supporting Local Program and Projects	This Quarter	From Start of Program Including this Quarter
Volunteer Hours	105	15521
Volunteer Hours Value	$8.05	--
Total Volunteer Hour Value	$845.25	$178,267.20

Special Pay Volunteer Hours

Special Pay Volunteer Hours (Specialists who volunteer within their profession)		
Hours	Rate	Total
1.00	$1,240.00	$1,240.00
1.00	$1,500.00	$1,500.00
1.00	$1,000.00	$1,000.00
1.00	$42,400.00	$42,400.00
1.00	$500.00	$500.00
Total Special Pay Volunteer Hours: 5	--	$46,640.00

In order to have a better understanding of the situation in your community, please describe your recent successes and current frustrations.

Successes

MSM has adjusted their fiscal year to match the City's fiscal year (October 1 – September 30). MSM has approved a revised set of Bylaws (August 22) and begun actively recruiting new Board members. Currently MSM has 7 Board members and 2 vacancies. For the FY 2018 Fiscal Year, MSM generated sponsorships totaling $8,475 in cash, Event Center rental revenue of $1,975 and $49,440 in in-kind goods and services for a total of $59,890. Main Street Milton has been very active with eight (8) public events in the community this quarter with an estimated attendance of 2,500. MSM hosted forty-two (42) events at the Main Street Event Center during the quarter with a total of 834 participants. The Main Street Event Center was also selected as the site of a new "Little Library" donated by Ms. Stephanie Freisner and family. The Little Library was installed, filled and dedicated on September 6, 2018. Main Street Milton conducted the first ever commercial façade grant/loan program, with the assistance of the City of Milton in the last quarter of 2018. MSM received eight (8) applications totaling $26,000 in requests and awarded all $20,000 available. The grants and loans leveraged and additional $19,000 in required matching funds for the projects. However, the total estimated investment for the seven projects is over $60,000, as the owners completed far more in renovations than required for match under the program. For the quarter, twelve (12) new business licenses were approved by the City. Of those, five (5) businesses are located within the Main Street Milton service area. Of the 118 commercial spaces within the MSM Service Area, five are currently listed in the Commercial Multiple Listing Service (CMLS). Two of these are previously unlisted vacant commercial property (as of the last quarterly report). This quarter, 17 building permits were issued within the MSM Service Area, with an estimated value of $114,200.

Frustrations

None to note at this time.

Should you have any questions about the preparation of your Quarterly Report, please contact the Florida Main Street office at 850-245-6333.

Florida Department of State - Bureau of Historic Preservation